

# Personalized Career Planning and Guidance (Chapter 36)

## Personalized Career Planning and Guidance (PCPG)

VA is innovating how it helps Veterans plan for and achieve education and career success with the PCPG Program, authorized by Title 38, Chapter 36.

PCPG is a high-level priority across the Veterans Benefits Administration (VBA) and a collaboration between Veteran Readiness and Employment (VR&E) Service, Education Service and the Office of Transition and Economic Development (OTED).

### What is PCPG?

The Chapter 36 Education and Career Counseling Benefit, now known as Personalized Career Planning and Guidance (PCPG), provides Service members, Veterans and eligible dependents with enhanced career counseling, assessment, education planning and guidance resources, unique to the needs and goals of each participant to set and achieve personal, career and education goals.

PCPG is a critical VA benefit offered by VBA to support our Nation's Service members, Veterans and eligible dependents facing education and career decisions, and those transitioning from military to civilian life.

### Why is PCPG Evolving?

To enhance program awareness and utilization of Chapter 36, VBA conducted research with key stakeholders and determined that its existing name and lack of branding were barriers to program use.

As part of a larger effort to reimagine and redesign the program, the name change and new branding are intended to create the foundation for all future program communications to build greater clarity, consistency, coherence and coordination about the program benefits.

## Who is Eligible for PCPG?



**Transitioning Service members  
six months prior to separation**



**Veterans who have transitioned from  
active duty service in the last year**



**Veterans or beneficiaries eligible  
to utilize a VA educational benefit**

## How is PCPG Evolving?

OTED is initiating a comprehensive, data-driven redesign and reimagining of how Chapter 36 benefits are delivered. This includes a more user-friendly name, an expansion of program benefits and resources, updated branding, and an enhanced PCPG outreach and engagement strategy.

PCPG will have enhanced, tailored counseling, including access to resume writing, interview skills, and referrals to VA and community resources, among others, and promotes expanded follow up sessions as long as one remains eligible for the benefit.

PCPG is encouraging Veterans to use the program through multiple points and multiple times across a Veteran's period of eligibility. This includes targeting military installations with high populations of transitioning Service members and a renewed focus on student Veterans, as well as those going through changes in employment or facing obstacles to accessing education and employment opportunities.

VBA is dedicated to ensuring all participants have the information they need to successfully apply for and enroll in the PCPG program to achieve greater education and career success.